

NICK BADDERS

BROADCASTER | PHOTOGRAPHER | PRODUCER | REPORTER

US: 925 784 0661 / AUS: +61 0483 117 194 | nick@badderupsports.com | [@BadderUpSports](https://www.instagram.com/BadderUpSports)

EXPERIENCE

BROADCAST & COMMUNICATIONS MANAGER: Melbourne Aces (Melbourne, Australia) *Sept. 2019 - Present*

- Participate in production and execution of game broadcasts, including play-by-play, color commentary and interviews.
- Produce and distribute stat packs and game notes, write and publish game literature, web content and social media.
- Increased Twitter impressions by 450% from previous season and Facebook engagement by 100%.
- Lead ABL voice for national broadcasts: domestically on Fox Sports & into U.S. on AT&T Sportsnet & NBC Regional Sports.

BROADCASTING & MEDIA RELATIONS MANAGER: Elizabethton Twins (Elizabethton, TN) *Summer 2019*

- Direct all broadcasting and media relations efforts, including broadcasts, social media, graphic design and press releases.
- Oversee press box operations, creating daily game notes and stat packs for media and coaches.
- Increased in traffic on Twitter by 400% and on Facebook by 300% compared to previous season.

DIRECTOR OF BROADCASTING & MEDIA RELATIONS: Sonoma Stompers (Sonoma, CA) *Summer 2018*

- Solo radio broadcaster for 80-game professional baseball schedule, promote team through local media appearances.
- Perform media relations duties including writing game recaps and press releases, plus social media management.
- Live-tweeted games, maintained team and league website, created team and league history guides.

PLAY-BY-PLAY BROADCASTER: Pac-12 Networks (Phoenix, AZ) *2017 - 2019*

- Provide play-by-play duties for Pac-12 Networks Digital streams of Arizona State Athletics on Pac-12.com.
- Experienced with track and field, soccer, baseball and softball.
- Serve as official and talent statistician for nationally televised hockey, baseball and softball games.

PRESIDENT: Walter Cronkite Sports Network (Phoenix, AZ) *2016 - 2020*

- Began as reporter in August 2016, promoted to VP in April 2017, served as President from December 2017 to Dec. 2018.
- Oversee operations 50+ reporter student-run media outlet, as Editor-in-Chief of website and TD of weekly live studio show.
- Introduced new revenue stream with AdSense, while increasing brand awareness and establishing social media style guide.
- Revamp digital platforms by introducing Twitter Media Studio and re-establish live streaming with ASU Women's Hockey.

EDUCATION

UNDERGRADUATE: Arizona State University (Phoenix, AZ) 2016- 2020

Walter Cronkite School of Journalism and Mass Communication: Graduation May 2020 with B.A.

SKILLS

SOFTWARE: Adobe Creative Cloud, AP ENPS, Final Cut Pro, Microsoft Office

ONLINE/SOCIAL MEDIA: Facebook, Twitter, Instagram, Snapchat, YouTube, MiLB HomeBase

REFERENCES

MELISSA ORR: Marketing Manager, Melbourne Aces Baseball Club (morr@melbourneaces.com.au)

MARK REDA: Lecturer/Pac-12 Plus Producer, Cronkite School (mark.reda@asu.edu)

Former Coordinating Producer, Fox Sports Arizona & Arizona Diamondbacks

FOR WORK SAMPLES OR FUTHER INFORMATION, PLEASE VISIT

www.badderupsports.com