

NICHOLAS BADDERS

EXPERIENCE



CONTACT



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EDUCATION UNDERGRADUATE

Arizona State University
Walter Cronkite School
of Journalism and Mass
Communication

SOFTWARE

Adobe Creative Cloud,
MiLB Forge, Microsoft Office,
AP ENPS & Final Cut Pro

ONLINE/ SOCIAL

Facebook, Twitter/X, Instagram,
Snapchat, YouTube & TikTok



KANSAS CITY ROYALS | Kansas City, Missouri

Fill-in Play-by-Play Broadcaster | September 2023 – Present

Provide play-by-play on select Kansas City Royals radio broadcasts.

- Radio play-by-play of Kansas City Royals baseball on the Royals Baseball Network on a fill-in basis
- Conduct player interviews for the broadcast's pre-game shows, while assisting in pre- and post-game coverage



OMAHA STORM CHASERS (TRIPLE-A) | Omaha, Nebraska

Broadcast and Media Relations Manager | January 2023 – Present

Provide play-by-play of all home and road Storm Chasers games on radio and MiLB TV, host team podcast and produce content related to marketing, broadcast, media relations, social media and team website.

- Broadcast coverage of all 150-game schedule, coordinating production of internet streams
- Conduct daily interviews on and off-camera, host and edit team podcast *The StormCast*, and emcee team events
- Produce annual media guide and daily game notes, write post-game recaps and feature articles as needed
- Assist in the production of social media content, as it relates to results of the games and relevant player content
- Coordinate team travel, including flights, hotels, buses and other baseball operations tasks as needed.



ARKANSAS RAZORBACKS | Fayetteville, Arkansas

TV & Radio Broadcaster | February 2022 – March 2023

Broadcast select Arkansas Razorbacks games across a variety of sports, with a focus on baseball.

- Provide fill-in duties on University of Arkansas broadcasts, between the Razorback Sports Network from Learfield and the athletic department's in-house broadcasts on SEC Network +, including baseball, softball and volleyball.
- On radio, host 30-minute pre- and post-game shows, conduct pre- and post-game interviews with players and coaches, while fulfilling all sponsored elements throughout the broadcast.



NORTHWEST ARKANSAS NATURALS (DOUBLE-A) | Springdale, Arkansas

Broadcaster/Media Relations | April 2021 – December 2022

Provide play-by-play of all home and road Naturals games on radio and MiLB, while assisting with social media, marketing, media relations, baseball operations and other areas as needed.

- Host and engineer all broadcasts, from producing and scheduling commercial spots to and hosting pre- and post-game shows, while ensuring all sponsored assets are appropriately delivered.
- Produce media guide, maintain daily game notes, keep up to date with transactions and roster moves, while posting relevant team and player information and game highlights on social media to increase engagement.
- Serve as the primary liaison between the front office and clubhouse, coordinating interview requests for media and handling baseball operations tasks, including travel coordination.
- In first year with the club, generated over 16 million Twitter impressions, a 300% increase from the previous season and more impressions than the club had produced cumulatively in the previous four calendar years.



MELBOURNE ACES | Melbourne, Australia

Broadcast & Communications Manager | September 2019 – December 2021

Broadcast all Aces home games, while overseeing the club's online communication efforts on website and social media, while working to execute marketing strategies to grow the team's reach in a nontraditional market.

- Participated in the execution of game broadcasts, including play-by-play, color commentary and interviews.
- Served as the lead Australian Baseball League voice for national and international telecasts – domestically on Fox Sports & into United States Regional Sports Networks (RSNs) in the 2020/21 season.
- Produced and distributed stat packs and game notes, developed and published game literature, web content and social media graphics and posts, both in-season and throughout the offseason, on-site and remotely.
- In year 1, increased Twitter impressions by 450% from previous year and Facebook engagement by 100%.



ELIZABETHTON TWINS (ROOKIE) | Elizabethton, Tennessee

Broadcast & Media Relations Manager | Summer 2019

Direct all broadcasting and media relations efforts, including all game broadcasts, website content, social media posts, graphic design and press releases.

- Broadcasted all games and hosted pre- and post-game shows with daily player and coach interviews.
- Oversaw press box operations, created daily game notes and stat packs for scouts and coaches.
- Developed visual content for social media, including graphics and photos, with emphasis on video and engaging multi-media content, including player interviews, game highlights and behind-the-scenes.
- Increased in traffic on Twitter by 400% and Facebook by 300% compared to the team's previous season.



SONOMA STOMPERS | Sonoma, California

Broadcast & Media Relations Manager | Summer 2018

Served as sole radio broadcaster for 80-game professional baseball schedule, while also coordinating the team's website, social media and general media relations efforts.

- While broadcasting play-by-play, live-tweeted games and oversaw social media curation, from sponsorship fulfillment to graphic design and other team and player-related postings.
- Wrote and distribute game recaps and press releases, coordinate player interviews and make local media appearances on TV and radio to promote the team.
- Fulfilled other duties within organization including team and league website maintenance, ensuring accuracy with official scoring league-wide, coordinating duties of team photographer, plus statistics and media interns.